



## **Her Next Move**

*For ambitious women in tech who are ready to claim their next level.*

## **How This Works**

**Her Next Move** is a 1:1 coaching program designed to help women in tech advance to a Senior/Manager role in 6 months. It's designed for those ready to elevate their impact and confidently navigate their career without compromising who they truly are.

You'll leave this program with a personalized blueprint, plus the mindset and connections to make your next career move both fulfilling and impactful.

Together, we'll map out a detailed, step-by-step plan tailored to your specific goals, turning your aspirations into attainable targets. You'll overcome barriers that have kept you from recognizing your full potential so that you can move forward knowing you're on the path that's right for you.

It's time to stop under-selling yourself and start feeling confident in your goals, qualifications, and ability to steer your career in the direction that YOU want it to go.

Once you start executing your plan and advocating for yourself, you'll go from feeling aimless and undervalued to making clear progress toward a position that feels impactful, fulfilling, and perfectly aligned with who you are.

## **Program Outline**

### **Move 1: Unlock more confidence so others can see your worth**

You'll uncover and embrace your unique skills and strengths, setting the foundation for a career that's as remarkable as you are. You'll step into your full potential to finally be proud of the work you're doing.

- Uncover the work that lights you up to empower your career choices.
- Understand how your unique abilities set you apart.
- Learn to articulate your value in tech spaces.
- Create a personal brand that resonates with your strengths.
- Overcome the barriers that have stood between you and your next level.

## **Move 2: Get your personalized blueprint so that your direction is clear**

You'll map out a career path that aligns perfectly with your skills and aspirations, ensuring every step forward is a step toward fulfillment. Your milestones will be crystal-clear, so you'll always be making progress toward your next big move.

- Develop a strategic career plan with actionable steps.
- Cultivate relationships with mentors and sponsors who can advocate for you.
- Understand what's expected to get to the next level.
- Execute the plan and get consistent feedback on your progress.
- Maintain mutual accountability with your Manager to stick to the plan.

**Move 3: Focus on impactful work that maximizes your true potential** You'll demonstrate your value in a way that allows your Manager and other decision-makers to see your readiness for the next level. It's time to show and tell your worth, backing it up with a record of your achievements so that moving you to the next level becomes the obvious choice.

- Eliminate busy work and distractions.
- Focus on high-visibility projects that align with company goals.
- Learn how to advocate for yourself to get what you deserve.
- Strategically document your achievements and contributions.
- Enhance your professional presence to embody a leader.

## **Move 4: Land the role!**

CHECKMATE! You'll land the role that challenges you in the ways you want, brings you a sense of fulfillment, and makes you proud to tell others what you do.

- Land the position you've been working so hard to earn.
- Establish clear expectations and norms with your manager.
- Enhance your presence to be recognized as a leader.
- Determine your plans for continuous growth.
- Quickly adapt to and excel in your new leadership duties.

## What You Get

### Her Next Move program includes:

- 12 one-hour coaching calls - \$3,780
- Unlimited email access - priceless
- On-demand voice & text support - priceless
- Client portal with customized assignments - \$1,875
- Worksheets & guides - \$1,000
- Templates & scripts - \$1,000
- Customized career plan - \$1,000
- Lifetime access to courses and webinars - \$1,500
- Resume revamp (done with you) - \$800

*Valued at: \$10,955*

## Who It's For

This is for you if:

- You question whether you're on the right path.
- You want to present yourself in a way that gets you noticed.
- Your work no longer feels challenging, and you feel unfulfilled.
- You're ready to get to the next level, but you're unsure of how to get there.
- You feel like you're not making a significant impact or maximizing your potential.
- You're an ambitious woman in tech who is ready for a Senior- or Management-level role.

This is not for you if:

- You're early in your career.
- You're looking for a quick fix.
- You're an Executive or C-suite employee.
- You tend to put off your goals and make excuses because "life happens."

## Program Promise

The goal is for you to advance to a Senior/Manager role in 6 months.

If you do not accomplish this in 6 months, I will provide ongoing support until you do.

## Price

I currently have 2 in-house options to get started in this 6-month long program:

Option #1: \$4,790 for 6 months (paid in full - \$250 discount)

Option #2: \$840/month for 6 months

## 48 Hour Bonuses

I like to reward action-takers. If you sign up within 48 hours, you will receive the following bonuses:

- Guest spot on my [Corporate Confidence Podcast](#) (a GREAT personal branding opportunity)
- Free copy of my eBook “Fulfilled. How to Empower Yourself to Maximize Your Life & Career” to help you shake off self-doubt and craft a life filled with purpose and achievement
- Special gift sent to your doorstep - I hope you love surprises!
- 10% off of any item in [my Etsy shop](#)

## Next Steps

If you're ready to get support, the first step is to book a discovery call. On the call, we'll make sure this program is the right fit for you based on your qualifications and goals.

[Please schedule your discovery call here](#) so I can walk you through the qualification process and answer any questions you have.

Once we're both happy and confident that you'll succeed in this program, I'll send you a proposal link to sign up.

Once you've paid, you'll be given access to the program and you will meet with me for your first session at the scheduled time.

